

Who can be a Strategic Partner?

APHCA’s strategic partnership program was developed for businesses that want to build long-lasting successful relationships with APHCA and its members. Partners include representatives from medical supply, technology, and laboratory supplies companies as well as business services, employee benefits experts and others. From direct introduction of key stakeholders to opportunities to present and showcase, to opportunities for key collaboration - strategic partnership with APHCA opens doors to better know and understand Alabama’s safety net arena.

Strategic Partner Levels

Each partnership level includes a variety of special services and privileges. Select the one that best suits your needs.

Partnership Levels	Platinum	Gold	Silver
Annual review of Partners and related programs by APHCA CEO with Alabama CHCs CEOs	x		
Facilitated meetings with CHC leadership (CEO, COO, CIO, CFO, Medical Director) as appropriate	x		
Ongoing, premium online advertisement on APHCA’s home page www.alphca.com during partnership year	x		
Use of APHCA name and logo on Partner correspondence and promotional documents citing partnership status, as approved by APHCA	x		
Notification of new CHCs, satellite openings and quarterly CHC listing	x		
First offer for Presenting Sponsorships for APHCA events and speaking opportunities as determined by agenda	x		
Premium Exhibit Booth at APHCA Annual Conference	x		
Preferred Exhibit Booth at APHCA Annual Conference		x	
Reserved Exhibit Booth at APHCA Annual Conference			x
3 Paid Registrations to APHCA Annual Conference	x		
2 Paid Registrations to APHCA Annual Conference		x	
1 Paid Registration to APHCA Annual Conference			x
One quarter page ad in Conference Guide	x	x	
30-day rotating ad on APHCA’s homepage at initiation or renewal	x	x	
Receipt of APHCA Action Alerts	x	x	
Inclusion in Select Member Only Invitation Only Events	x	x	
Opportunity to highlight and/or advertise Partner programs and events in APHCA newsletter	x	x	
Personal introduction letter sent to each Alabama CHC CEO fom APHCA’s CEO	x	x	x
Subscription to APHCA’s <i>4 Your Health</i> - APHCA’s Daily Newsfeed	x	x	x
Member Rate for registration to APHCA Events	x	x	x
Company profile and link on the APHCA website’s Partners’ Page year round	x	x	x
Notification and invitation to APHCA sponsored conferences and workshops	x	x	x